



**Help 4 Kids** is an all-volunteer 501(c)(3) organization that provides more than 3,000 children in Horry County with food, clothes, shoes, school supplies, personal hygiene items and sometimes even support for a field trip or school photos.

Thirty-four years ago, after Hurricane Hugo, Barb Mains and two friends went out into the country intending to do a "little volunteer work". But, as Barb describes it, "We found a whole different world from our own". Our local residents were living without bathrooms or running water-with holes in their roofs and floors-people so poor they had no beds, no stoves, no shoes. Until that day, she had never imagined that kind of poverty-right next door to our own snug and comfortable lives. That's the day that Help 4 Kids was born. Through the years, many people that once received assistance have now become our most ardent advocates and volunteers. We rely solely on the community, our volunteers, fundraisers, and grants to fund our mission.

We all know that education is the best way to break the cycle of poverty. Children without enough food, decent clothes, a pair of shoes that actually fit-those children aren't thinking about how important school is..or about college or a learned trade being the best way to get out of such an environment. But, as Barb says, change those basics and you make a great start on helping kids be what they have the potential to be-if only they had been born into our families instead of theirs.

**Please help to support this initiative by rounding up your change on your next visit to Tidal Creek Brewhouse!** During the **entire month of June 2023**, TCB will donate the proceeds from their monthly Roundup program to Help 4 Kids. Visit TCB at 3421 Knoles Street, Myrtle Beach between June 1 - June 30, 2023.

For more information about Help 4 Kids, visit our website  
[Help4Kidssc.org](http://Help4Kidssc.org)